PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115

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STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2013-15 – SEMESTER III

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge or Feedback Team to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2013-15(Semester 3) was taken at the end of the semester by the Batch-in-Charge.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Methods
2. Satisfaction on Clarity of Concepts
3. Satisfaction with Examples used in class
4. Satisfaction with faculty student interaction
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the Contents used

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.
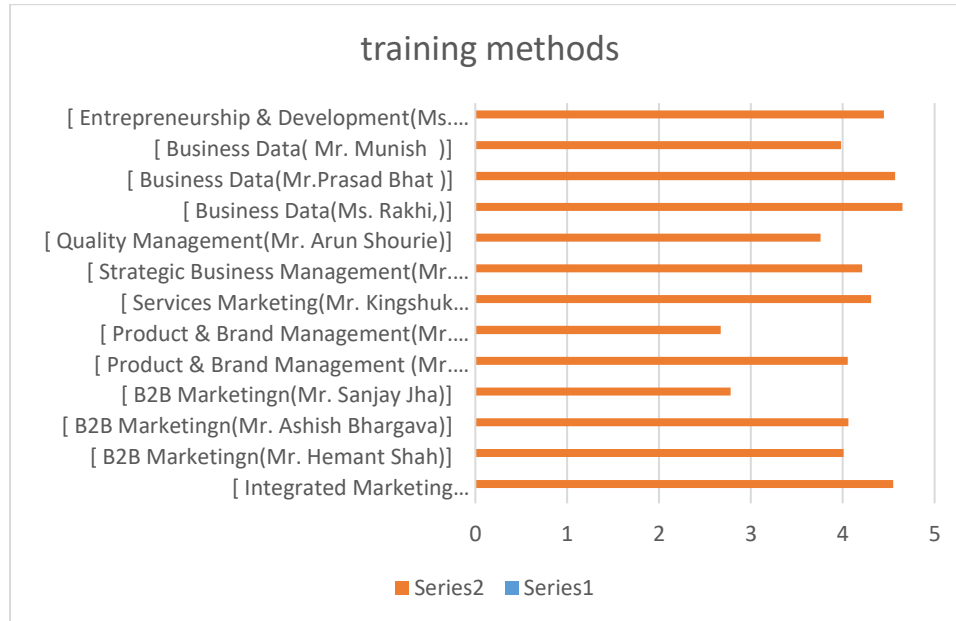
ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found
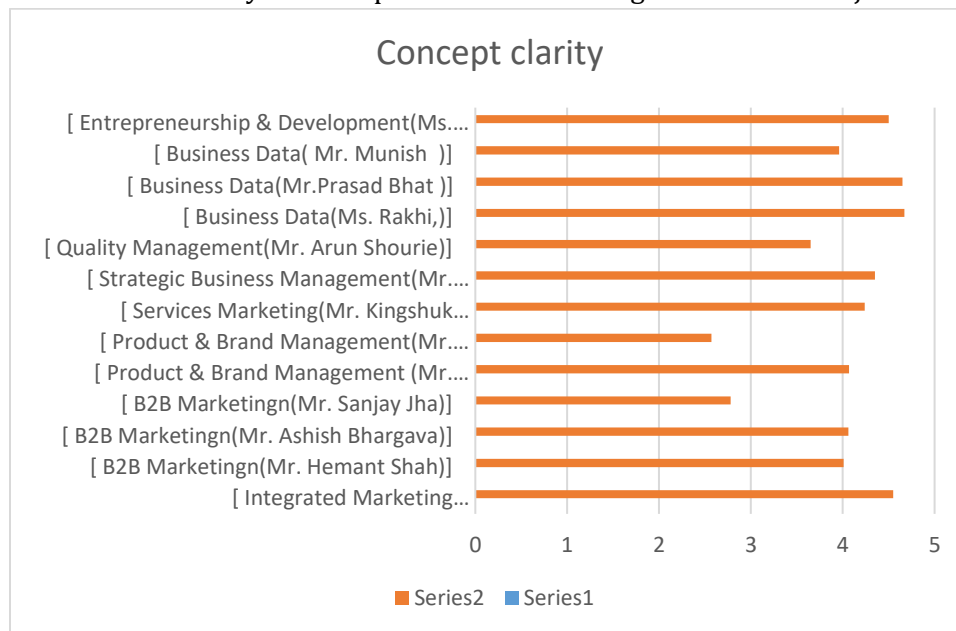
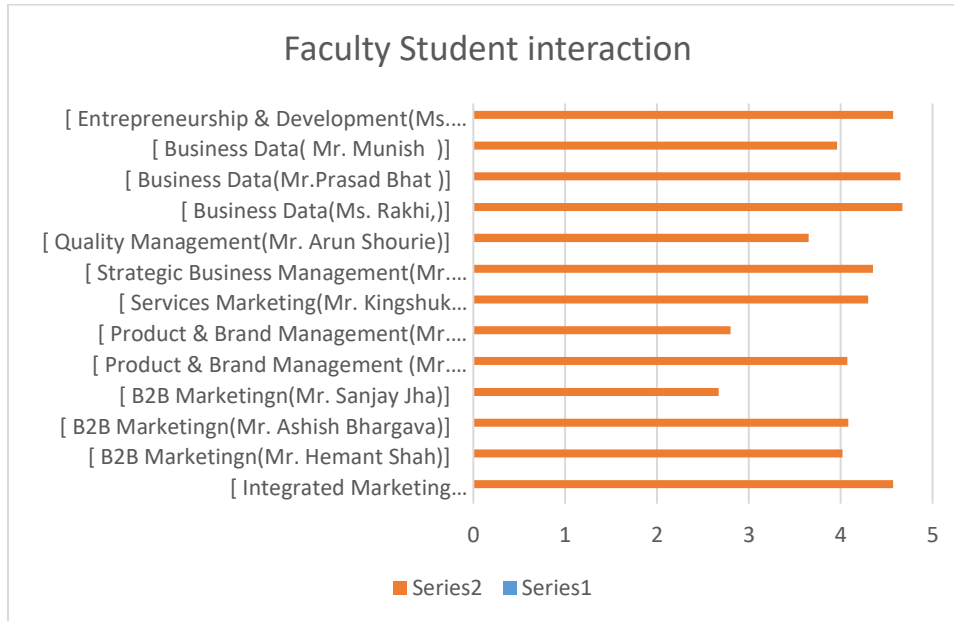➕ **OBSERVATIONS**

a. **Marketing Specialization**

- Satisfaction with training methods was above average with a score of 4.004 with most subjects scoring above 4 points. However there were some issues with B2B and Product & Brand Management

training methods

Subject	Score
[Entrepreneurship & Development(Ms.…	~4.4
[Business Data(Mr. Munish)]	~4.0
[Business Data(Mr.Prasad Bhat)]	~4.6
[Business Data(Ms. Rakhi,)]	~4.6
[Quality Management(Mr. Arun Shourie)]	~3.8
[Strategic Business Management(Mr.…	~4.2
[Services Marketing(Mr. Kingshuk…	~4.3
[Product & Brand Management(Mr.…	~2.7
[Product & Brand Management (Mr.…	~4.1
[B2B Marketingn(Mr. Sanjay Jha)]	~2.8
[B2B Marketingn(Mr. Ashish Bhargava)]	~4.1
[B2B Marketingn(Mr. Hemant Shah)]	~4.0
[Integrated Marketing…	~4.5

■ Series2   ■ Series1

- The score on Clarity of Concepts was 4.005 with again the same subjects scoring low

Concept clarity

Subject	Score
[Entrepreneurship & Development(Ms.…	~4.5
[Business Data(Mr. Munish)]	~4.0
[Business Data(Mr.Prasad Bhat)]	~4.7
[Business Data(Ms. Rakhi,)]	~4.7
[Quality Management(Mr. Arun Shourie)]	~3.7
[Strategic Business Management(Mr.…	~4.3
[Services Marketing(Mr. Kingshuk…	~4.2
[Product & Brand Management(Mr.…	~2.6
[Product & Brand Management (Mr.…	~4.1
[B2B Marketingn(Mr. Sanjay Jha)]	~2.8
[B2B Marketingn(Mr. Ashish Bhargava)]	~4.1
[B2B Marketingn(Mr. Hemant Shah)]	~4.0
[Integrated Marketing…	~4.5

■ Series2   ■ Series1

- Satisfaction with examples used in class was also good with a score of 4.012 with most subjects scoring very high points.
- Satisfaction with faculty student's interaction was also quite good with a score of 4.027 with same subjects scoring low again. Most subjects like EDPM, IMC, Business Data, SBM scored well above 4 points and remaining subjects also scored above average scores

Faculty Student interaction

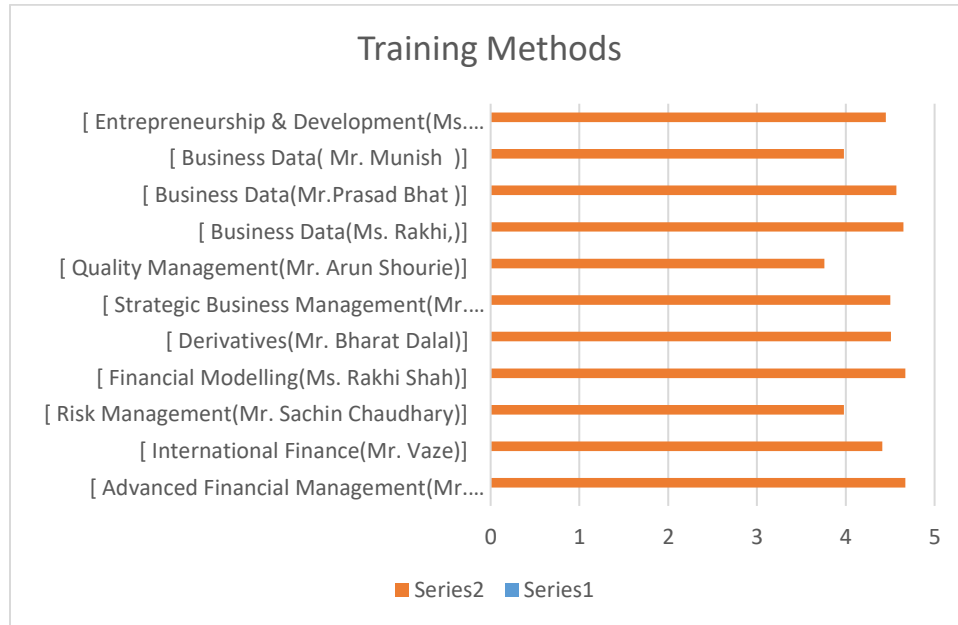| Subject	Score
[Entrepreneurship & Development(Ms....	4.5
[Business Data(Mr. Munish)]	3.9
[Business Data(Mr.Prasad Bhat)]	4.6
[Business Data(Ms. Rakhi,)]	4.6
[Quality Management(Mr. Arun Shourie)]	3.6
[Strategic Business Management(Mr....	4.3
[Services Marketing(Mr. Kingshuk...	4.2
[Product & Brand Management(Mr....	2.8
[Product & Brand Management (Mr....	4.0
[B2B Marketingn(Mr. Sanjay Jha)]	2.6
[B2B Marketingn(Mr. Ashish Bhargava)]	4.0
[B2B Marketingn(Mr. Hemant Shah)]	4.0
[Integrated Marketing...	4.5

Series2 ■ Series1

- Satisfaction with Contents used was also above average with a score of 3.996 with very high scores for EDPM, Business Data, IMC, SBM and Services Marketing. Scores were low for B2B and Product & Brand Management.
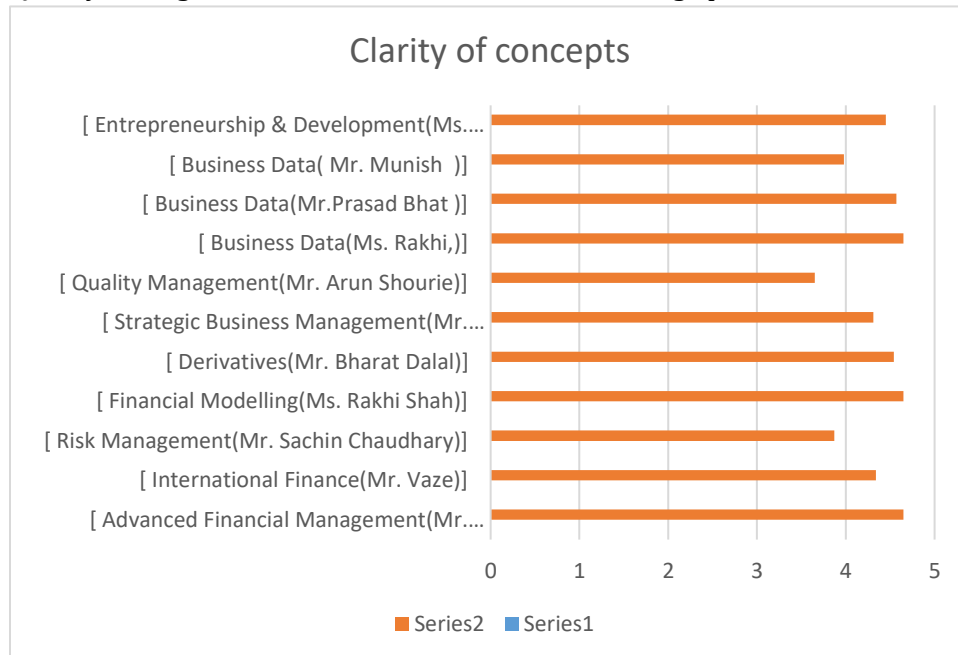
Contents used

Subject	Score
[Entrepreneurship & Development(Ms....	4.5
[Business Data(Mr. Munish)]	3.9
[Business Data(Mr.Prasad Bhat)]	4.6
[Business Data(Ms. Rakhi,)]	4.6
[Quality Management(Mr. Arun Shourie)]	3.6
[Strategic Business Management(Mr....	4.2
[Services Marketing(Mr. Kingshuk...	4.3
[Product & Brand Management(Mr....	2.8
[Product & Brand Management (Mr....	4.0
[B2B Marketingn(Mr. Sanjay Jha)]	2.6
[B2B Marketingn(Mr. Ashish Bhargava)]	4.0
[B2B Marketingn(Mr. Hemant Shah)]	4.0
[Integrated Marketing...	4.3

Series2 ■ Series1

b. Finance Specialization

- Satisfaction with training methods was very high with a score of 4.377 with very high scores for AFM, International Finance, Financial Modelling, Derivatives, SBM, Business Data and EDPM.

Training Methods

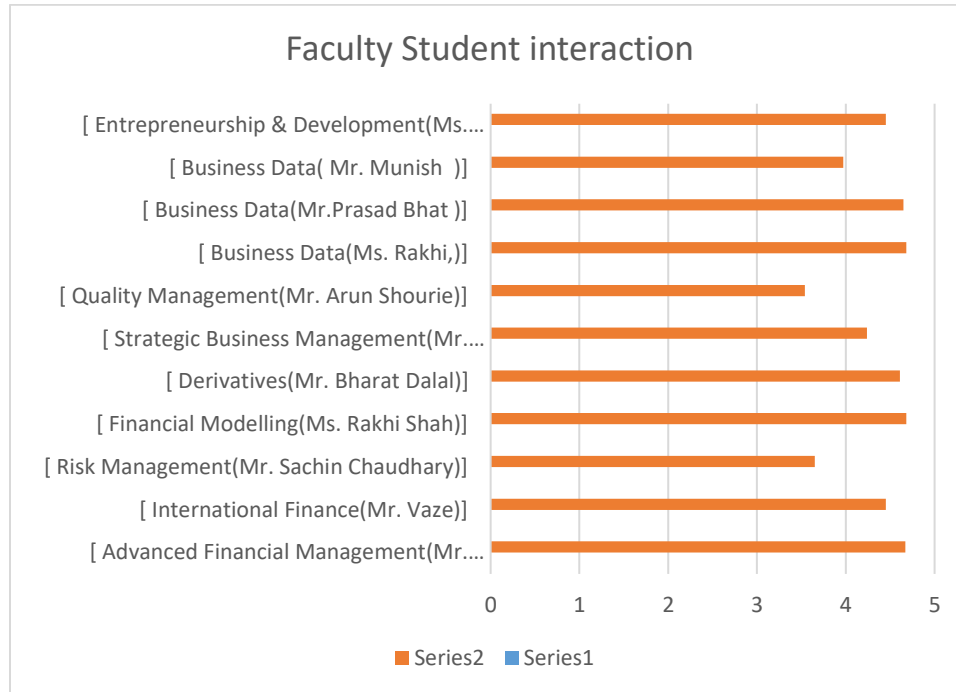| Subject	Score
[Entrepreneurship & Development(Ms.….	4.4
[Business Data(Mr. Munish)]	4.0
[Business Data(Mr.Prasad Bhat)]	4.55
[Business Data(Ms. Rakhi,)]	4.6
[Quality Management(Mr. Arun Shourie)]	3.75
[Strategic Business Management(Mr.….	4.5
[Derivatives(Mr. Bharat Dalal)]	4.5
[Financial Modelling(Ms. Rakhi Shah)]	4.65
[Risk Management(Mr. Sachin Chaudhary)]	4.0
[International Finance(Mr. Vaze)]	4.4
[Advanced Financial Management(Mr.….	4.65

Series2 Series1

- The score on Clarity of Concepts was also quite high with points of 4.332 with again almost most subjects scoring more than 4 points. Only Risk Management and Quality Management scored below 4 but above average points.

Clarity of concepts

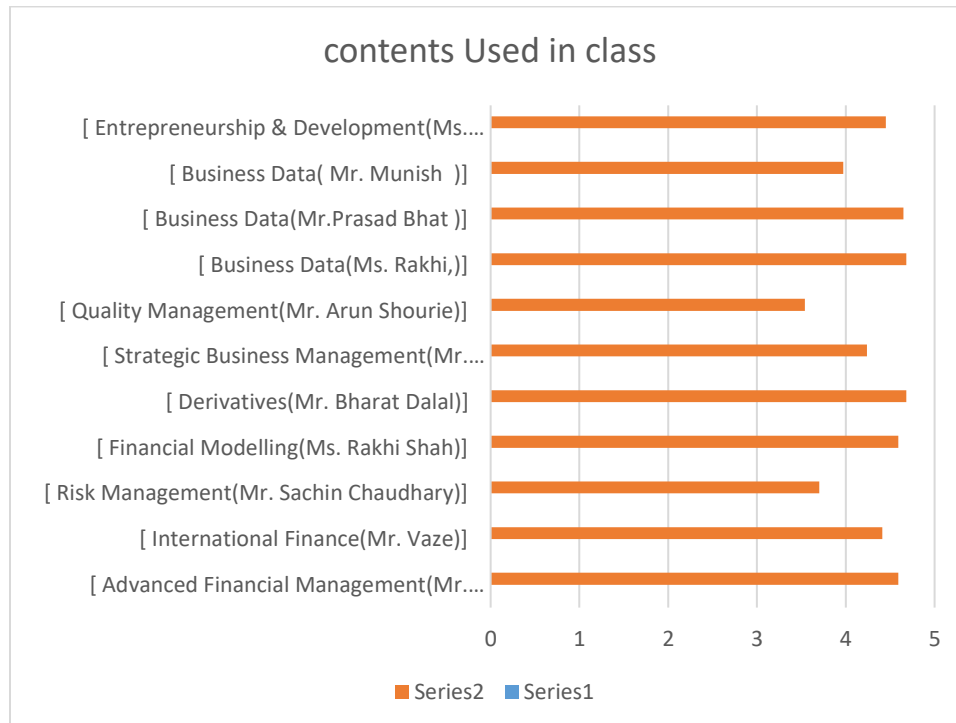| Subject	Score
[Entrepreneurship & Development(Ms.….	4.45
[Business Data(Mr. Munish)]	4.0
[Business Data(Mr.Prasad Bhat)]	4.55
[Business Data(Ms. Rakhi,)]	4.65
[Quality Management(Mr. Arun Shourie)]	3.65
[Strategic Business Management(Mr.….	4.3
[Derivatives(Mr. Bharat Dalal)]	4.55
[Financial Modelling(Ms. Rakhi Shah)]	4.65
[Risk Management(Mr. Sachin Chaudhary)]	3.85
[International Finance(Mr. Vaze)]	4.35
[Advanced Financial Management(Mr.….	4.65

Series2 Series1

- Satisfaction with examples used in class was also quite good with a score of 4.36 with only few subjects scoring below 4 points. Students were content with all visiting faculties.

- Satisfaction with faculty student's interaction was above average with a score of 4.326 with almost majority subjects scoring above 4 points and the remaining scoring above average points. Subjects like EDPM, Business Data, Derivatives, Financial modelling, and AFM scored very high satisfaction level.

Faculty Student interaction

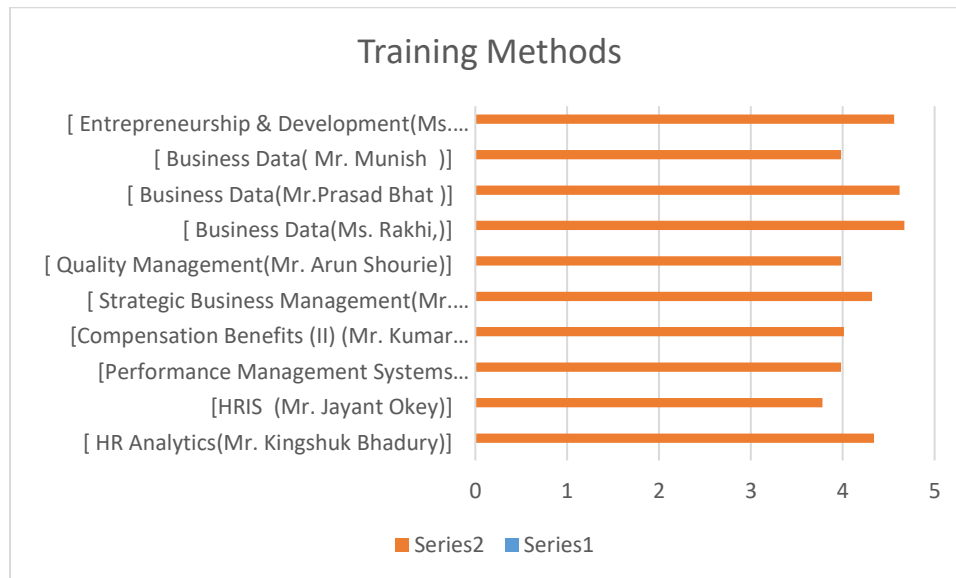| Subject	Score
[Entrepreneurship & Development(Ms.…	~4.5
[Business Data(Mr. Munish)]	~4.0
[Business Data(Mr.Prasad Bhat)]	~4.6
[Business Data(Ms. Rakhi,)]	~4.6
[Quality Management(Mr. Arun Shourie)]	~3.5
[Strategic Business Management(Mr.…	~4.2
[Derivatives(Mr. Bharat Dalal)]	~4.6
[Financial Modelling(Ms. Rakhi Shah)]	~4.7
[Risk Management(Mr. Sachin Chaudhary)]	~3.6
[International Finance(Mr. Vaze)]	~4.4
[Advanced Financial Management(Mr.…	~4.7

■ Series2 ■ Series1

- Satisfaction with Contents used was also very high with a score of 4.318 with almost all subjects scoring high again. Only Risk Management and Quality Management scored below 4 but well above 3.5
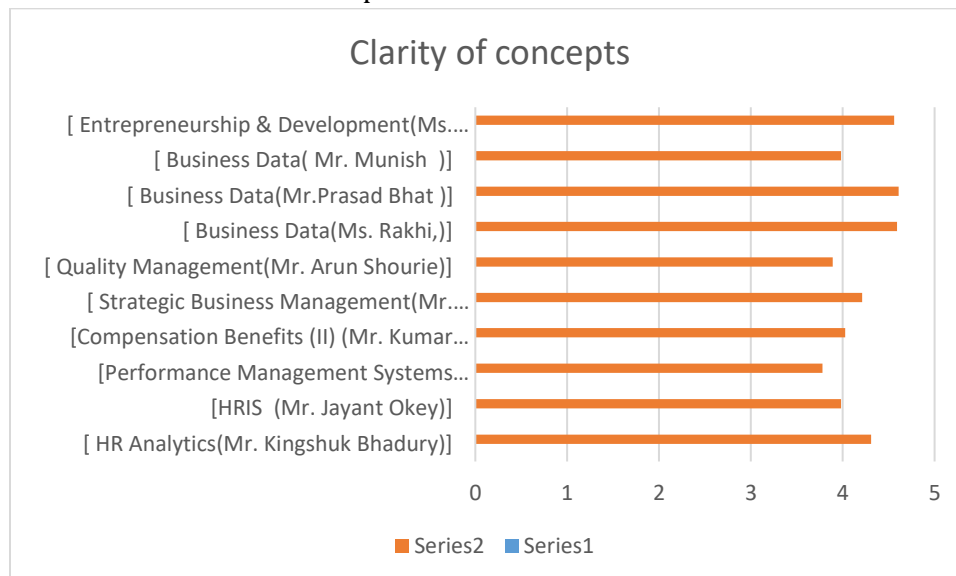
contents Used in class
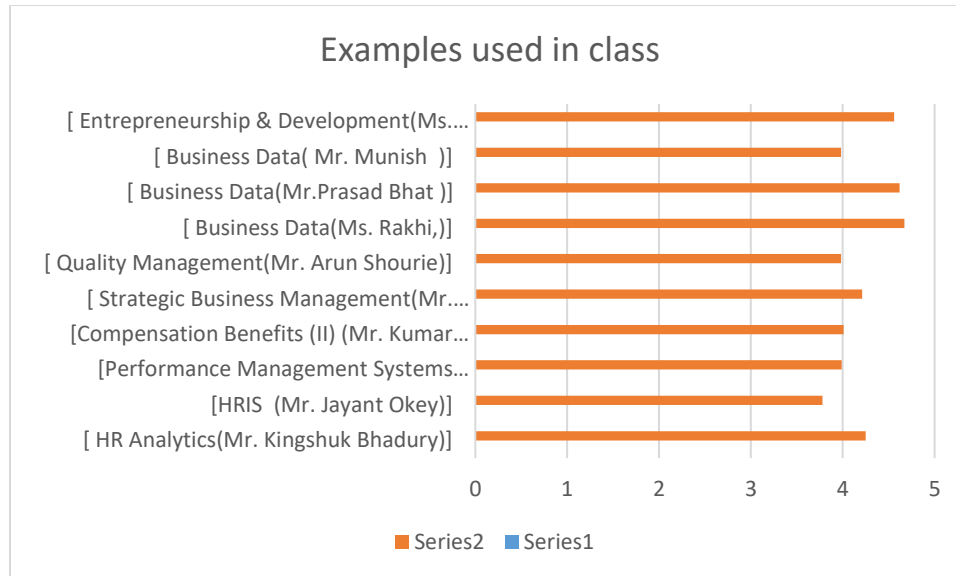
Subject	Score
[Entrepreneurship & Development(Ms.…	~4.5
[Business Data(Mr. Munish)]	~4.0
[Business Data(Mr.Prasad Bhat)]	~4.6
[Business Data(Ms. Rakhi,)]	~4.7
[Quality Management(Mr. Arun Shourie)]	~3.5
[Strategic Business Management(Mr.…	~4.2
[Derivatives(Mr. Bharat Dalal)]	~4.7
[Financial Modelling(Ms. Rakhi Shah)]	~4.6
[Risk Management(Mr. Sachin Chaudhary)]	~3.7
[International Finance(Mr. Vaze)]	~4.4
[Advanced Financial Management(Mr.…	~4.6

■ Series2 ■ Series1

c. **HR Specialization**
- For HR also , the overall satisfaction level with training methods was very good with a score of 4.224

Training Methods

Subject	Score
[Entrepreneurship & Development(Ms.…	~4.5
[Business Data(Mr. Munish)]	~4.0
[Business Data(Mr.Prasad Bhat)]	~4.6
[Business Data(Ms. Rakhi,)]	~4.7
[Quality Management(Mr. Arun Shourie)]	~4.0
[Strategic Business Management(Mr.…	~4.3
[Compensation Benefits (II) (Mr. Kumar…	~4.0
[Performance Management Systems…	~4.0
[HRIS (Mr. Jayant Okey)]	~3.8
[HR Analytics(Mr. Kingshuk Bhadury)]	~4.3

Series2 Series1

- The score on Clarity of Concepts was also very high on 4.194. Almost all subjects scored above 4 or close to 4 points.

Clarity of concepts

Subject	Score
[Entrepreneurship & Development(Ms.…	~4.5
[Business Data(Mr. Munish)]	~4.0
[Business Data(Mr.Prasad Bhat)]	~4.6
[Business Data(Ms. Rakhi,)]	~4.6
[Quality Management(Mr. Arun Shourie)]	~3.9
[Strategic Business Management(Mr.…	~4.2
[Compensation Benefits (II) (Mr. Kumar…	~4.0
[Performance Management Systems…	~3.8
[HRIS (Mr. Jayant Okey)]	~4.0
[HR Analytics(Mr. Kingshuk Bhadury)]	~4.3

Series2 Series1

- Satisfaction with examples used in class was also very high with a score of 4.205 with EDPM, Business data and HR Analytics scoring very high scores.

- Satisfaction with faculty student's interaction was also very high with a score of 4.219 with again the same subjects scoring very high scores again. Only HRIS and Quality Management scored below 4 points.
- Satisfaction with Contents used was also very with a score of 4.138 with again only HRIS and Quality Management scoring below 4 points.

INTERPRETATIONS
   o Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class. This can be attributed to the fact that most faculties were senior experienced visiting faculties.
   o Students faced problems with attending sessions due to continuous placement drives scheduled
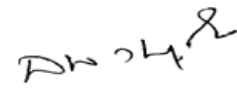
CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute
- Major subjects should be shifted to Semester 2 so that students do not miss out on important subjects due to placement process
- More time to be devoted to placement training

Submitted by

Batch-In-Charge

Received and Reviewed by

Director